

## Solar Panels 4U Franchise Program

Information concerning franchise agreement

Between You

and

Solar Panels 4U

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## Background

### Start:

SolarPanels 4U was founded in 2003 by Gerald Sloan

### Experience:

After several years working on Solar projects independent and in partnerships it was decided to use this experience in a larger setup and expand the organisation

### Team:

In 2008 therefore a new partner joined the company :

- Keith Jolley is responsible for the Marketing

## Phylosophy

### Mission Statement:

**SolarPanels 4U** wants to considerably contribute to the environment by delivering and installing environmetally friendly systems, which can reproduce and/or generate energy without waste of natural resources

### Values:

**SolarPanels 4U** values the Environment, its Partnerships and Suppliers as well as Customer Service to its clients

Core Values are:

- **Quality** of Products & Services
- **Speed** of Delivery and Support
- **Achieving** of all promises and agreements

### Goals:

Our goal is to reduce or eliminate costs associated with utility electric service through the design and installation of Solar Photovoltaic systems, Solar PV systems, the use of Aero-generators (Wind Turbines) and other sources of renewable energy

## Partnerships

### Kingspan:

Kingspan Group is a leading manufacturer of a range of sustainable products for the construction and renewable energy industry

Since 2009 **SolarPanels 4U** has an exclusive partnership for their environmental products

### MM4 Web Design:

**MM4 Web Design** is a partner from the very beginning for everything involved with the SolarPanel 4U website

Hosting, Expandable Modules and Maintenance is their policy and their core strength is Admin Panels/Backoffices

The following Services are provided through MM4 Web Design:

- Own Domain
- Own Website in SolarPanels 4U layout
- Link to SolarPanels 4U Database for all product info online
- Direct Contact-us form
- Own Email addresses
- MM4 Web Design Support package

Recently **MM4 Web Design** opened their own Movie Portal on their Dedicated Server

Through **SolarPanels 4U** this gives franchisees an extra opportunity for Solar Real Estate Investments

## Partnerships

### Growth Marketing Services:

**SolarPanels 4U** also has an exclusive partnership with Growth Marketing Services

Growth will arrange the SolarPanels 4U house style, Design and Print work

The SolarPanels 4U Starter Pack consists of:

- 250 Business cards
- 1.000 letterheads
- 500 With Complement Slips

After the Starter Pack all Franchisees receive a login in the Growth Members Area to view and download all needed files to locally re-order

### Deutsche Bank:

**SolarPanels 4U** is in negotiation with Deutsche Bank for loan agreements in Solar investments in Spain

## Franchise

### Program:

#### **Representative**

Each Franchisee will be the representative of **SolarPanels 4U** in his own designated area

#### **Training**

Each Franchisee will receive a complete trainings program by **SolarPanels 4U**

#### **Support**

Each Franchisee will be given direct Technical support by **SolarPanels 4U** to be able to sell the systems. Sales support can be given to clients if needed.

#### **System**

Each Franchisee has his own website and email, connected to the **SolarPanels 4U** Main Server and Database to have realtime products/changes and online Ordering

**SolarPanels 4U** will provide a Franchise area to use a Clients, Ordering and Mailings system and latest news and information

### Rights & Obligations:

#### **Name**

Each Franchisee will have the right to use the **SolarPanels 4U** name and logo

#### **Local rules**

Each Franchisee will need to be insured and pay taxes conform local laws demand

#### **Accounts**

Each Franchisee will show monthly Accounts and Forecasts

#### **Confidentiality**

All information will be treated with utmost confidence during period of agreement

## Franchise

### Fees and Contributions:

#### **Purchase**

Each Franchisee will purchase at 35% Franchise discount a minimum mix of Solar Thermal and Solar Photo Voltaic systems of:

- 6 units in the 1st year from **SolarPanels 4U**
- 6 units in the 2nd year from **SolarPanels 4U**
- 12 units in the 3rd till 10th year from **SolarPanels 4U**

#### **Entrance fee**

Each Franchisee will pay £ 5.000 only once as Entrance fee

- **SolarPanels 4U** Master Franchise subject to negotiation

#### **Maintenance fee**

Each Franchisee will pay £ 1.000 per year

## Terms & Conditions

### Terms:

Each Franchisee will separately receive our Terms & Conditions together with the concept Agreement